

Timberline® High Definition® Brochure

Updated: 3/13



*Quality You Can Trust...From
North America's Largest Roofing Manufacturer!™*



Quality You Can
Trust...From
North America's
Largest Roofing
Manufacturer!™

TIMBERLINE®

LIFETIME HIGH DEFINITION® SHINGLES

AMERICA'S #1-SELLING ROOF

gaf.com

Made to protect
your home. Your story.
And those of over **50 million**
of your fellow Americans!



Install Peace Of Mind.



Weathered Wood

Install To **Protect.**

When you install GAF Timberline® High Definition® Shingles with **Advanced Protection®** Technology, you're getting the very best combination of weight and performance that modern manufacturing technology can deliver. In fact, you won't find a shingle that surpasses Timberline® on:

- ✓ Toughness
- ✓ Granule adhesion
- ✓ Wind uplift resistance
- ✓ Flexibility
- ✓ Fire resistance



That's why every Timberline® Shingle comes with GAF's transferable Lifetime Ltd. Warranty*—for your peace of mind!—plus the backing of the Good Housekeeping Seal**.



Install To **Invest.**

Your roof can represent 40% or more of your home's "curb appeal." Timberline® High Definition® Shingles not only protect your most valuable asset but also beautify your home for years to come—and add to its resale value.

In fact, an independent research firm surveyed homeowners about the brand of architectural shingles they preferred. The result: **more homeowners preferred the look of Timberline® High Definition® Shingles** to the other leading brands. So why settle for anything less than a genuine Timberline® roof?

Here's What Professional Realtors And Female Homeowners Have To Say...



Based on a 2012 study with the National Association of REALTORS®, 99% of REALTORS® surveyed stated that a new roof makes a home **easier to sell** and contributes to the overall **appeal** of a home.



GAF recently received the Women's Choice Award for being the brand that is a "gold standard when it comes to meeting **high standards of quality and service**," as rated by female homeowners.

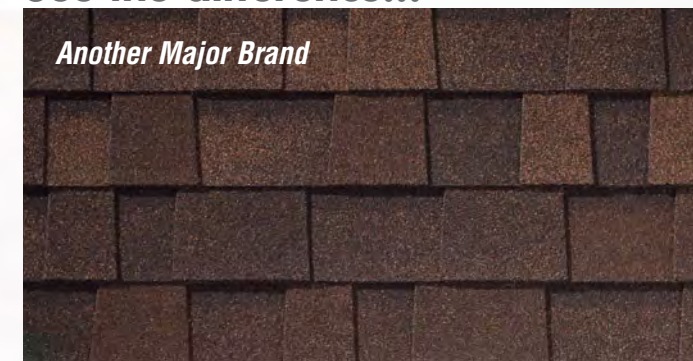
Install To **Impress.**

Timberline® High Definition® Shingles are unlike any others, thanks to our patented High Definition® shadow bands (U.S. Patent No. 5,666,776). Each shadow band is applied using a sophisticated, computer-controlled "feathering" technique. When combined with our randomly blended top layer, it results in a shingle with exceptional depth and dimension—and a **striking look unmatched by any other brand.**

But don't just take our word for it. See for yourself. When you compare Timberline® High Definition® Shingles to typical architectural shingles, it's easy to see why they'll look sharper and more beautiful on your roof—while enhancing the resale value of your home.

See the difference...

Another Major Brand



Timberline® High Definition® Shingles



The color blends on Timberline® High Definition® Shingles are sharp and well defined—to give your roof maximum dimensionality and depth. Color shown: Hickory



2013



* See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" means as long as the original individual owner(s) of a single family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting above criteria, Lifetime coverage is not applicable.

**GAF Shingles have earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind these products. (Refer to Good Housekeeping Magazine for its consumer protection policy.)

Find Your Timberline®

There's A Timberline® Shingle To Fit Your Taste And Your Budget.

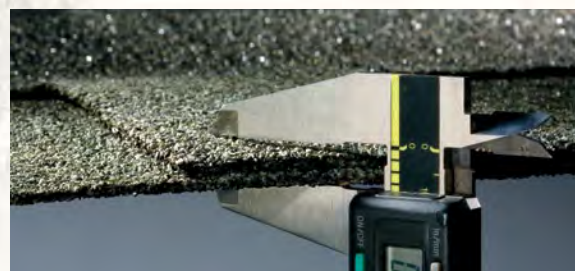
Looking for an ultra-dimensional wood-shake look?

For just pennies-a-day more, you can enjoy **Timberline® Ultra HD™** Shingles!

Timberline® Ultra HD™ Shingles will cost you just pennies-a-day more than standard architectural shingles. In return, you can enjoy the thickest, most ultra-dimensional wood-shake look for your roof.

Thanks to extra-thick layers combined with our patented High Definition® blends, Timberline® Ultra HD™ Shingles offer a natural beauty and incredible thickness that you'll notice and appreciate.

(Not to mention how much they'll increase the resale value of your home!)



Extra-thick layers make Timberline® Ultra HD™ Shingles up to 53% thicker than standard architectural shingles—for a natural dimensional beauty that you'll notice and appreciate.*

TIMBERLINE® ULTRAHD™
LIFETIME HIGH DEFINITION® SHINGLES

* Comparison refers to Timberline® HD™ Shingles. Thickness varies by plant; see actual shingles for comparison.

Or, you can choose Timberline® HD™, North America's #1-selling shingle.

More homeowners choose **Timberline® HD™** Shingles than any other brand. They offer just the right combination of beauty, performance, and reliability—and are the best value in roofing today.

When you install Timberline® HD™, you'll be installing the shingle that professional installers have long preferred for its rugged, dependable performance—thanks to **Advanced Protection® Technology**. And you'll be getting your own genuine Timberline® roof!

TIMBERLINE® HD™
LIFETIME HIGH DEFINITION® SHINGLES



Timberline® High Definition® Shingles Provide These Unique Benefits

- **Beautiful Look...** Features GAF's patented "High Definition" color blends and enhanced shadow effect for a genuine wood-shake look.
- **Safer...** Class A fire rating from Underwriters Laboratories, the highest rating possible.
- **High Performance...** Designed with Advanced Protection® Technology, which minimizes the use of natural resources while providing superior protection for your home (visit www.gaf.com/aps to learn more).
- **Stays In Place...** Dura Grip™ Adhesive seals each shingle tightly and reduces the risk of shingle blow-off. Shingles warranted to withstand winds up to 130 mph.¹
- **Peace Of Mind...** Lifetime Ltd. transferable warranty with Smart Choice® Protection (non-prorated material and installation labor coverage) for the first ten years.²
- **Perfect Finishing Touch...** Use Timbertex® Premium Ridge Cap Shingles (in the West, use Ridglass® Premium Ridge Cap Shingles).

¹ This wind speed coverage requires special installation; see *GAF Shingle & Accessory Ltd. Warranty* for details.

² See *GAF Shingle & Accessory Ltd. Warranty* for complete coverage and restrictions. The word "Lifetime" means as long as the original individual owner(s) of a single family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles and accessories are installed. For owners/structures not meeting above criteria, Lifetime coverage is not applicable. Lifetime Ltd. warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



Expert Advice



Tips For Choosing Your Color

A successful exterior design project depends on a tasteful color combination. Here are some simple suggestions for making the best shingle selection:

- **Observe how much of your roof is visible from the street or common view.** A larger roof looks best in neutral tones. If the roof angle is normal or slight, you can use more colorful shingles or interesting patterns.
- **Use colors in the same color family as the body of your house for a simple, non-accented combination.** An example is a gray roof on a gray house, whether light or dark gray. Trim in white or black will keep it understated.
- **Use bright or more colorful colors to make a design statement.** For example, a green roof on a red brick house or a red roof on a gray house.
- **And remember, follow your instinct.** Choose the color and style that make you comfortable. After all, you're the one looking at it every time you come home!

—Patricia Verlodt

Patricia Verlodt has been responsible for coloring products for many Fortune 500 companies as well as having a specialty in exterior products. Her work has been featured in major newspapers as well as in many magazines such as Real Simple, Better Homes and Gardens, and Forbes.



45 years of listening to millions of satisfied homeowners have resulted in a color palette that Americans have embraced. The following pages can help you find your ideal shingle choice.



WEATHERED WOOD

Weathered Wood is truly the perfect neutral color. Straddling the line between warm and cool tones, this shade complements a broad range of hues—especially clay, the current most popular color for home exteriors. Blending beautifully with nature, this color also works well paired with sage, cream, ivory, and all manner of beiges.

*“We love our roof!
Our area receives
quite a bit of wind, rain,
and storms in the spring.
It is wonderful to no
longer be concerned
with shingles flying
off the house.”*

—Tracy Christie, Bloomington, IN

GAF

S L A T E

Slate is a cool gray with a beautiful green undertone—exactly like real slate. This shade coordinates well with both grays and greens on the cool side as well as with white, cream, and ivory exteriors. A roof done in Slate will add a warm and inviting feel to any home.

“The High Definition[®] shingles really added to the look of the house. Knowing the product is backed by a company like GAF is comforting.”

—David Cusumano, Collegeville, PA

GAF

BARKWOOD

Barkwood is a popular neutral brown color that coordinates well with most other warm colors, such as beige, taupe, cream, gold, and yellow. Its nature-based tone emulates wood, fitting in well with natural surroundings. You'll love the way this color enhances the overall tones of your house.

"I absolutely love the look of my new roof and how it stands out among my neighbors. They have begun to follow my lead and now our little subdivision is being transformed."

—Joann Steers, Arlington, TX

GAF

CHARCOAL

Charcoal is the most neutral of all shades, making it versatile enough to use on your roof regardless of your home's style. This cool-toned color works wonderfully with home exteriors that feature blues, grays, or whites; you'll also find it paired with yellow, gold, sage, or green.

"I am the toughest customer you will ever find anywhere. Outstanding is an understatement."

—Patrice McDonough, Des Plaines, IL

GAF

HICKORY

Hickory is an inviting brown shade that has the added element of a red undertone, giving it a rich look. It's an excellent companion to both brick and stone homes that have shades of red or terra cotta. You'll also love how this color looks on homes with warm neutrals of brown and beige as well as with yellows and golds.

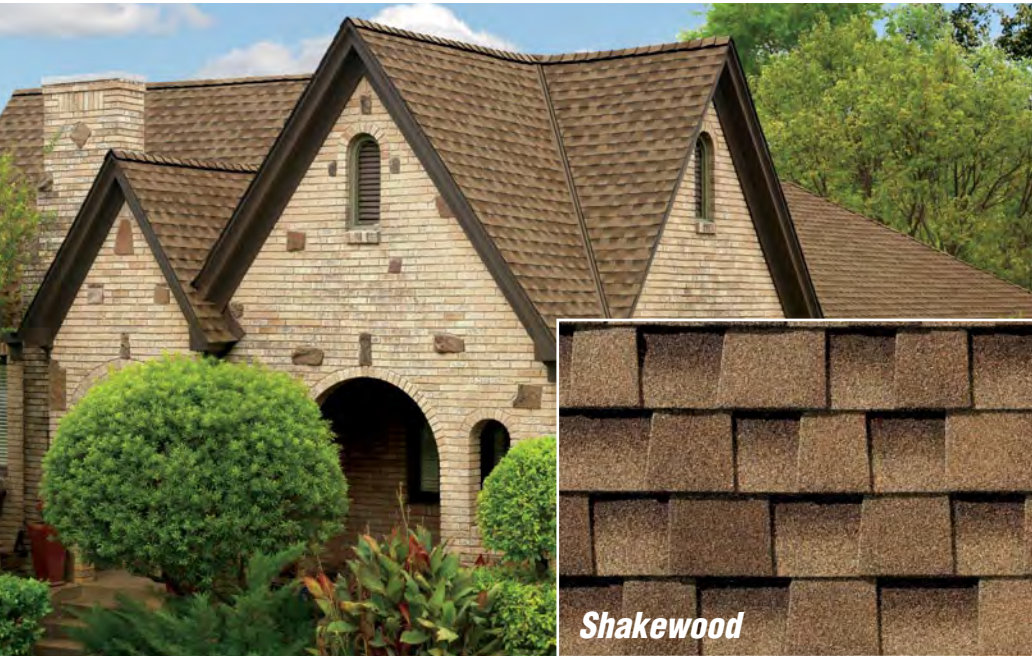
*“It looks GREAT!
My wife loves the
color and I love the
Lifetime ltd. warranty.”*

—Kevin McGrath, Dawsonville, GA



Color Availability

Most Popular (Available Nationwide)

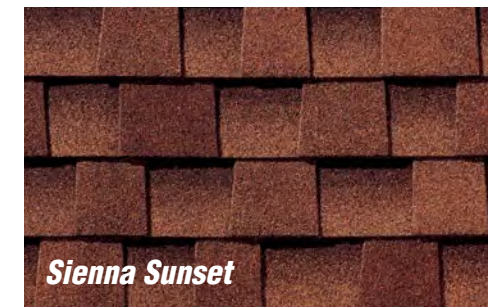


We can help you choose the right shingle for your roof!

Try GAF's Virtual Home Remodeler at www.gaf.com. Visualize GAF shingles on a house like yours—or upload and decorate your own house. Try different siding, trim, and brick colors. It's fun!



Regional (See Color Availability Chart On Next Page For Details)



Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

**Select colors are ENERGY STAR® qualified (U.S. only) and listed with the Cool Roof Rating Council (CRRC). See www.gaf.com for availability and details.*

Color Availability Chart



TIMBERLINE
LIFETIME HIGH DEFINITION SHINGLES

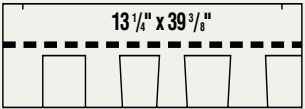
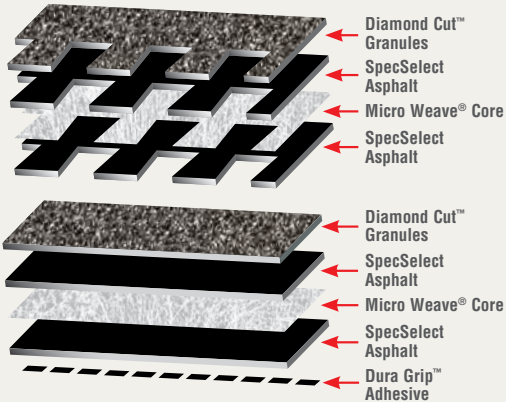
Ask your contractor which of these GAF plants supplies the shingles in your area...							
	Baltimore/Myerstown	Dallas/Ennis	Michigan City	Minneapolis	Shafter	Tampa	Tuscaloosa
Most Popular Colors:							
Barkwood	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲
Charcoal	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲
Hickory	● ▲	● ▲	● ▲	● ▲	● ▲	●	●
Hunter Green	● ▲	●	● ▲	● ▲	● ▲	●	●
Shakewood	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲
Slate	● ▲	● ▲	● ▲	●	● ▲	● ▲	● ▲
Weathered Wood	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲
Regional Colors:							
Birchwood			●	●	● ▲	●	●
Biscayne Blue	● ▲						
Copper Canyon					● ▲		
Driftwood						● ▲	●
Fox Hollow Gray	● ▲		●	●			
Mission Brown	●	●	●	●	● ▲		
Oyster Gray	●						
Patriot Red	● ▲		▲				
Pewter Gray	● ▲	●	● ▲	● ▲			● ▲
Sienna Sunset						▲	
Sunset Brick						● ▲	
White ¹						●	●
Williamsburg Slate	●		●				

Color Key:	
● - Timberline® HD™	▲ - Timberline® Ultra HD™



¹ Select colors are ENERGY STAR® qualified (U.S. only) and listed with the Cool Roof Rating Council (CRRC). See www.gaf.com for availability and details.

The many protective layers of a **Timberline®** Shingle



- Fiberglass asphalt shingle
- Lifetime Ltd. transferable warranty¹
- Smart Choice® Protection for the first 10 years¹
- 130 mph ltd. wind coverage²
- Listed Class A Fire – UL 790
- Passes ASTM D7158, Class H
- ASTM D3161 Type 1, Class F
- StainGuard® algae discoloration ltd. warranty (available in most areas)
- ENERGY STAR® Qualified (white only)³
- CSA-A123.5⁴
- ASTM D3018 Type 1
- ASTM D3462⁵
- Miami-Dade County approved⁶
- Florida Building Code approved
- Texas Department of Insurance approved⁶
- ICC approved⁶
- Also classified in accordance with ICC ES AC438
- Approximately 64 Pieces/Sq.
- Approximately 3 Bundles/Square (Timberline® HD™)
- Approximately 4 Bundles/Square (Timberline® Ultra HD™)
- Approximately 256 Nails/Sq.
- 5 5/8" exposure

¹ See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions.
² Requires special installation; see GAF Shingle & Accessory Ltd. Warranty for details.
³ ENERGY STAR® qualified in U.S. only.
⁴ Refers to shingles sold in Canada only.
⁵ Periodically tested by independent and internal labs to ensure compliance with ASTM D3462 at time of manufacture.
⁶ Applies to some plants.



RidgeCaps



Timbertex® and Ridglass® Premium Ridge Cap Shingles



Important Warning:
Timbertex® and Ridglass® Ridge Cap Shingles are designed to complement the color of your Timberline® Shingles. But some contractors cut costs by using the tabs from a 20-year or 25-year 3-tab shingle as your ridge cap. To ensure the closest color consistency for your roof, ask your contractor to use genuine Timbertex® Ridge Cap Shingles (or Ridglass®, in the West)!

- **Complements Timberline® Colors...** Designed to complement the color of your Timberline® Shingles
- **Superior Protection For Hips & Ridges...** Multi-layer design protects the most vulnerable areas of your roof
- **Perfect Finishing Touch...** Exceptionally thick designs with massive 8" exposure are 2–3 times thicker (versus

using cut-up 3-tab shingles) for a distinctive, upscale look

- **Stays In Place...** Dura Grip™ Self-seal Adhesive seals each piece tightly and reduces the risk of blow-off
- **Peace Of Mind...** Up to a Lifetime Ltd. warranty when installed on Lifetime Shingle roofs[†]

[†]See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" means as long as the original individual owner(s) of a single family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles and accessories are installed. For owners/structures not meeting above criteria, Lifetime coverage is not applicable. Lifetime Ltd. warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.
Timbertex® is available nationwide (check color availability with the nearest GAF sales office). Ridglass® is available in the West only.



TIMBERLINE[®] American Harvest[™]
LIFETIME SHINGLES

Color Shown:
Cedar Falls



Saddlewood Ranch



Nantucket Morning



Cedar Falls



Brandywine Dusk



Adobe Sunset



Appalachian Sky



Golden Harvest



Want Classic With A Twist? Meet The Newest Member Of The Timberline[®] Family

Designed to complement your home's exterior color scheme, the American Harvest[™] Collection will give you that modern architectural style you want, at a price you can afford!

Our new color palette combines subtle blends with contrasting colors to give your roof unexpected depth and beauty.



Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



Quality You Can
Trust...From
North America's
Largest Roofing
Manufacturer!

gaf.com

Only from GAF!

Now get **Lifetime Protection** on your entire
GAF Roofing System—at no additional cost!*



LIFETIME

SHINGLES

GAF offers you many great
Lifetime Shingle choices, including
Timberline® Shingles with
Advanced Protection® Technology.
They're the #1-selling shingles in
North America!

Advanced Protection® Technology
results in superior protection for your
home, while reducing the use of
precious natural resources. That's
better for your home—and better
for the environment!

To learn more about why
Advanced Protection®
Shingles are your best choice,
visit www.gaf.com/aps.

**Now, when you install any GAF Lifetime Shingle and at least 3 qualifying
GAF accessories, you'll automatically get:**

- A Lifetime Ltd. warranty on your shingles and all qualifying GAF accessories!*
- Non-prorated coverage for the first 10 years!*



†In the North,
building codes
require the use
of Leak Barrier
at the eaves.



Roof Deck Protection

Allows moisture to
escape from your
attic while providing
an exceptionally
strong layer of
protection against
wind-driven rain.
Also, lays flatter for
a better-looking roof.



Leak Barrier

Provides exceptional
protection against
leaks caused by
roof settling and
extreme weather.
Ideal upgrade at
all vulnerable
areas (including
at the eaves in
the North†).



Starter Strip Shingles

Saves time,
eliminates waste,
and reduces the
risk of blow-off...
and may even
help qualify for
upgraded wind
warranty coverage
(see *GAF Shingle
& Accessory Ltd.
Warranty** for
details).



Cobra® Attic Ventilation

Helps remove excess
heat and moisture
from your attic
that can raise your
energy bills, cause
premature peeling
of interior paint and
wallpaper, and even
affect your health.



Ridge Cap Shingles

Enhances the
beauty and value
of your home—
while guarding
against leaks
at the hips
and ridges.



*See GAF Shingle & Accessory Ltd. Warranty for
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GAF accessories and the use of Lifetime Shingles.



GAF Proudly Sponsors
"The All-American Home" Campaign
www.theallamericanhome.com



The GAF Lifetime Roofing System has earned the prestigious
Good Housekeeping Seal, which means that Good Housekeeping
stands behind the products in this system. (Refer to Good
Housekeeping Magazine for its consumer protection policy.)



SALES OFFICES:

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SOUTHEAST
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972-851-0500

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WORLD HEADQUARTERS:

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RETL100HD

